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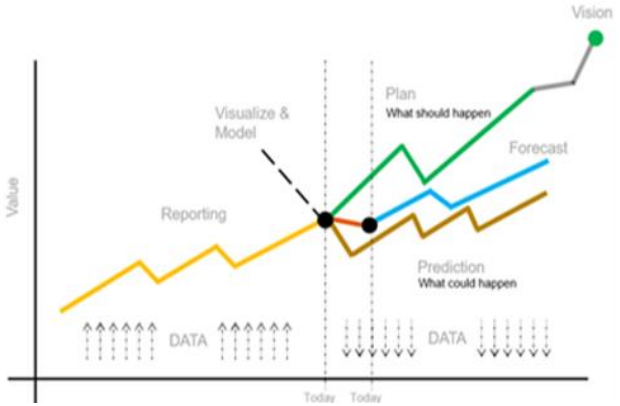
SAP Analytics Cloud

Value Package

The three pillars of SAP Analytics Cloud (SAC)

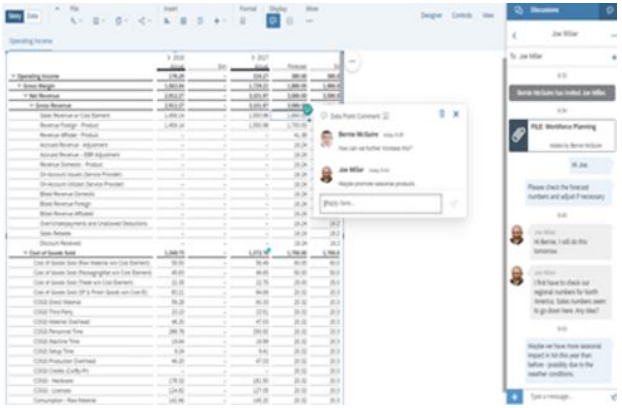
Business Intelligence

- Management reporting through interactive **dashboards**.
- Explore data and gain new insights through the **Data Analyzer.**
- **Load** (persist) or **stream** (virtualize) data towards SAC.



Augmented Analytics

- Predictive analytics and **predictive** planning
- Automated ML **algorithms** such as regression and forecasting.
- Interact with SAC in natural language with **Just Ask**.



Enterprise Planning

- SAC supports **extensive planning** functions such as simulation, budgeting, allocations and more.
- Short-and-long term planning through **Data Actions** and write-back to tailored SAP systems.
- Plan **collaborative** with your team.

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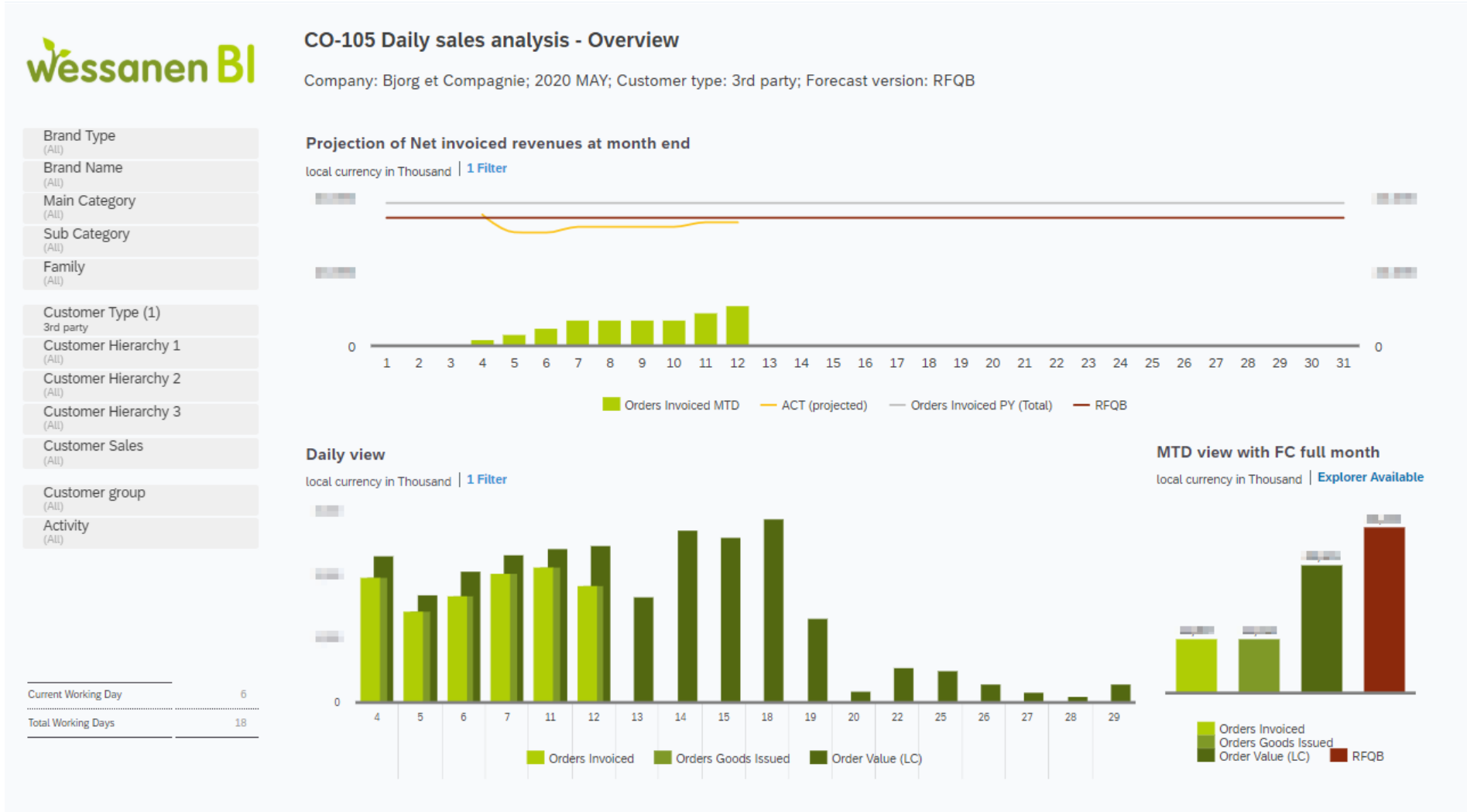
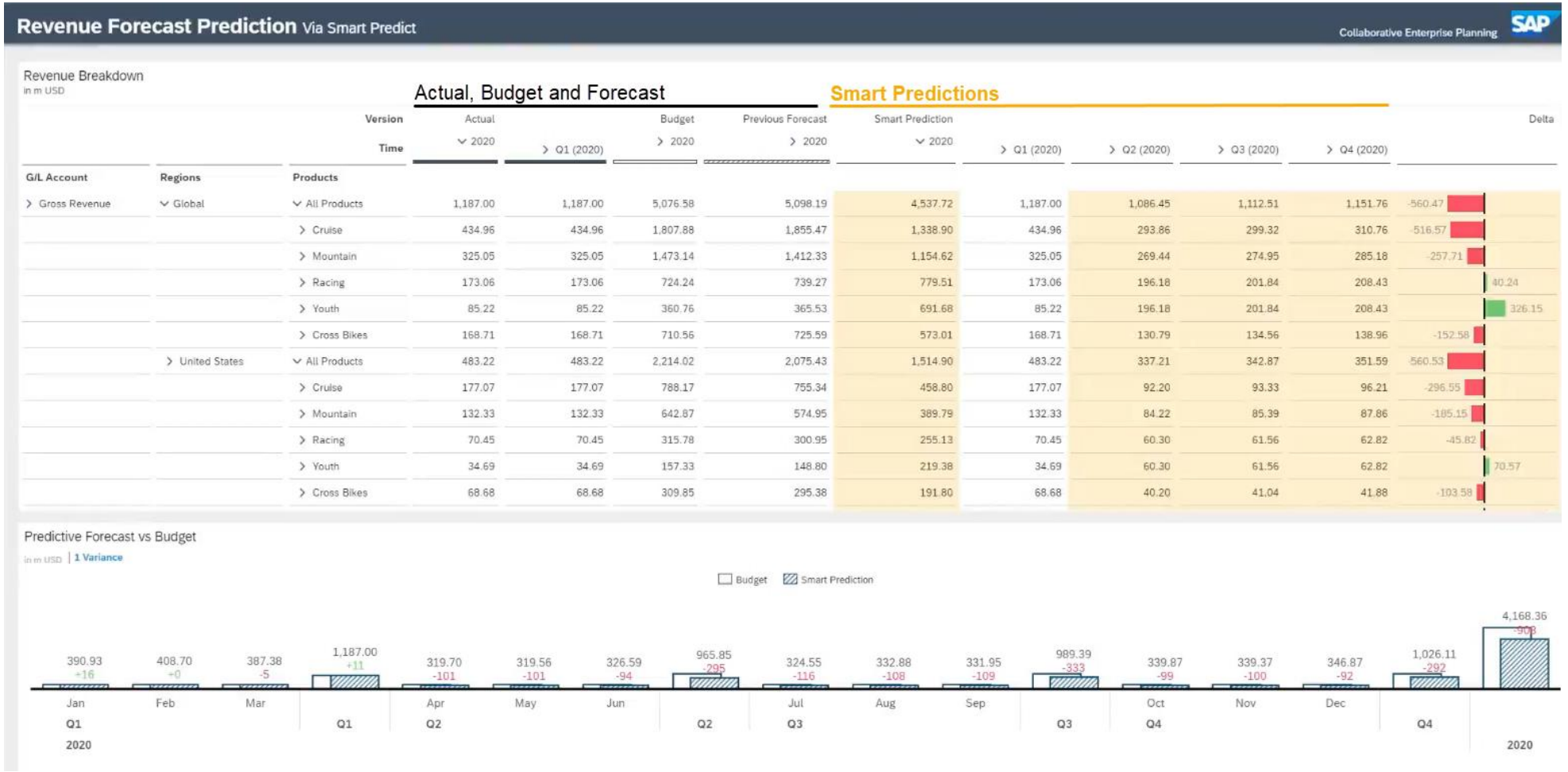
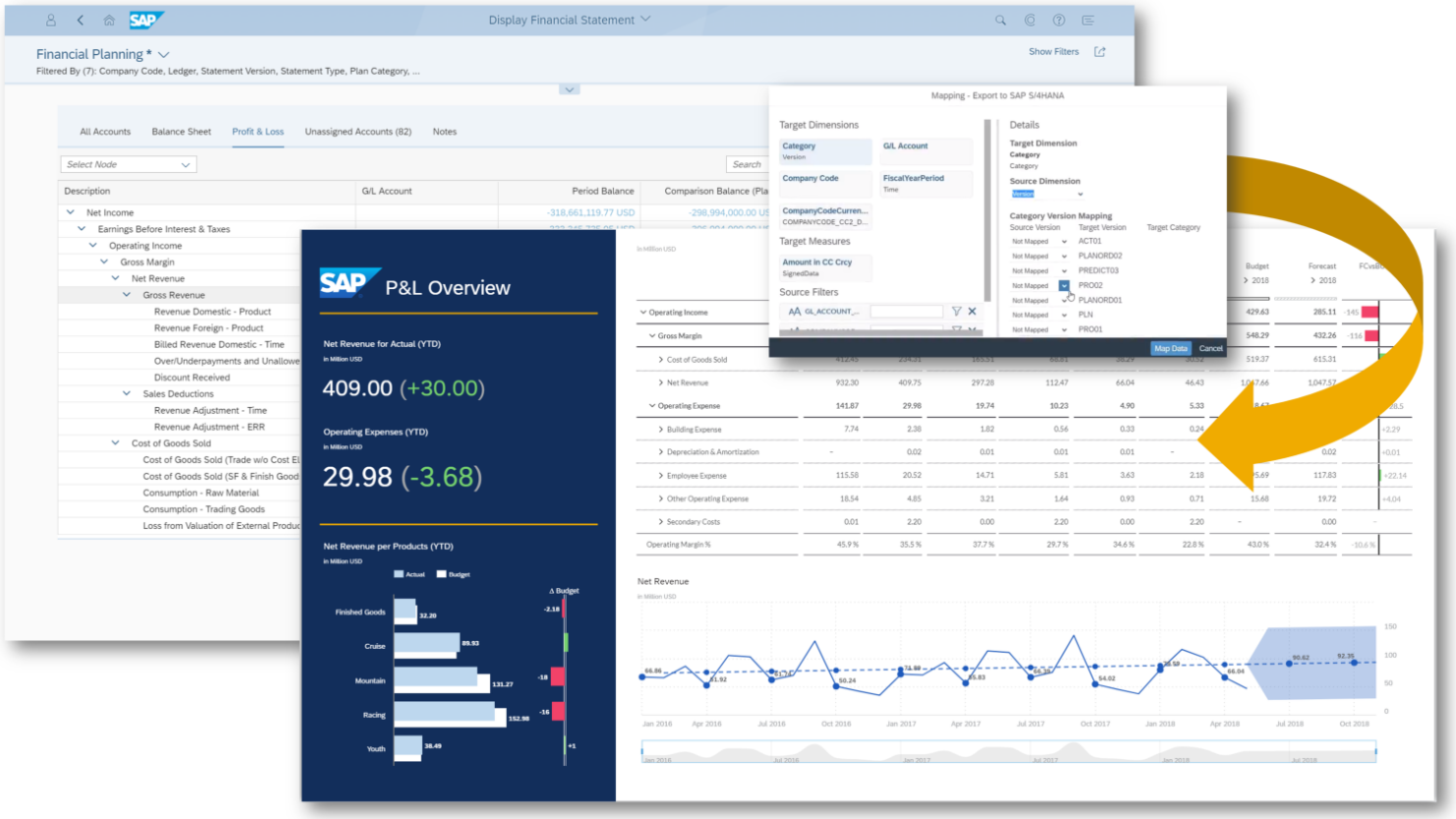
Business Intelligence



Augmented Analytics



Enterprise Planning



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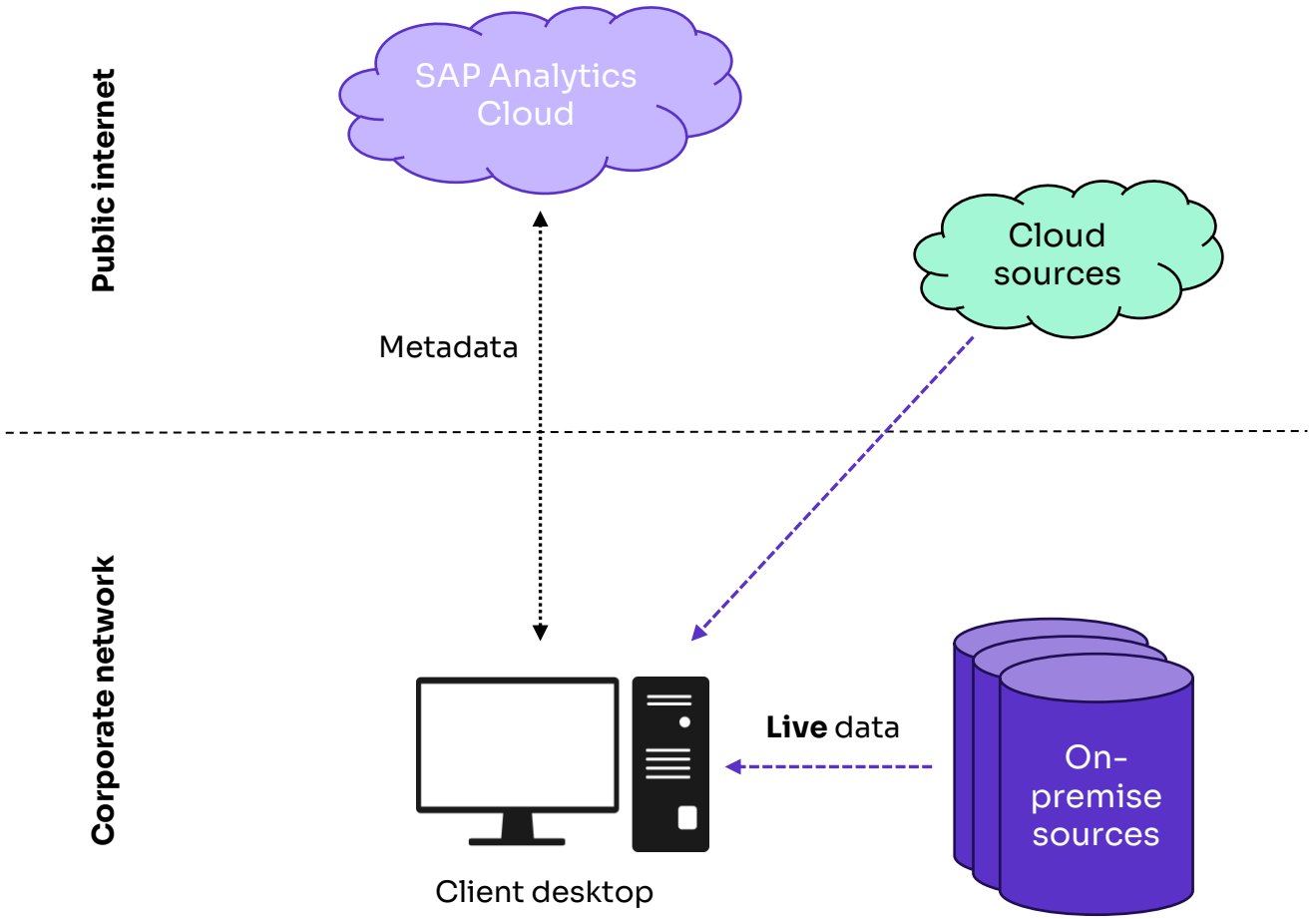
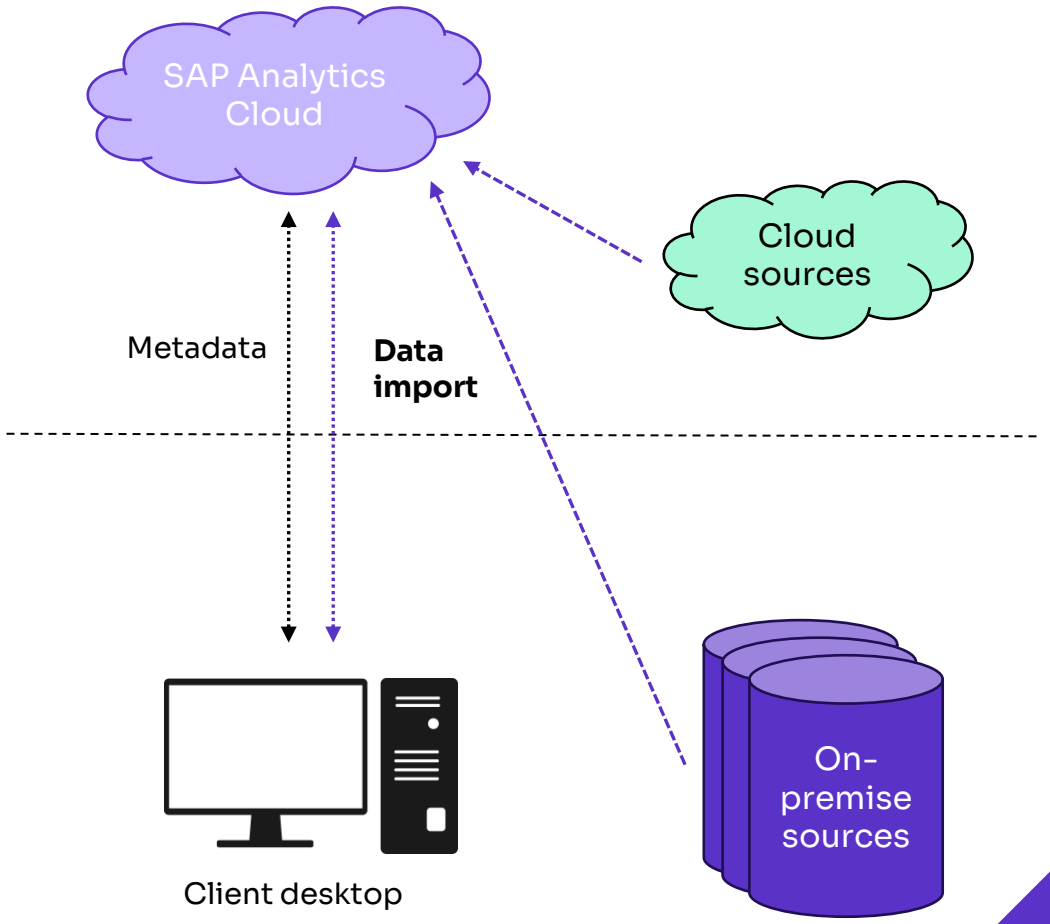
Connectivity overview

Live Data connection



Acquired Data connection



Connectivity overview

- **Live connections** never replicate data to the Cloud: data is streamed in real-time directly from the client machine.
- **Seamless Planning** will arrive in the first half of 2025, allowing customers to perform planning in SAC while storing their data in **SAP Datasphere** (or Business Data Cloud) models.
- This leverages the source system's existing business metadata and authorization setup.
- Options for live connections include SAP (S/4)HANA, Datasphere, Ariba, BW and other BTP-based solutions. More information on the supported systems can be found here.

- **Acquired (or import) connections** pull data into SAP Analytics Cloud through manual or scheduled batch loads.
- Users can prepare, wrangle and model data in SAC-native models.
- Options for acquired connections include SAP (S/4)HANA, IBP, Datasphere, Ariba, BW and other BTP-based and non-SAP solutions. More information on the supported systems can be found here.

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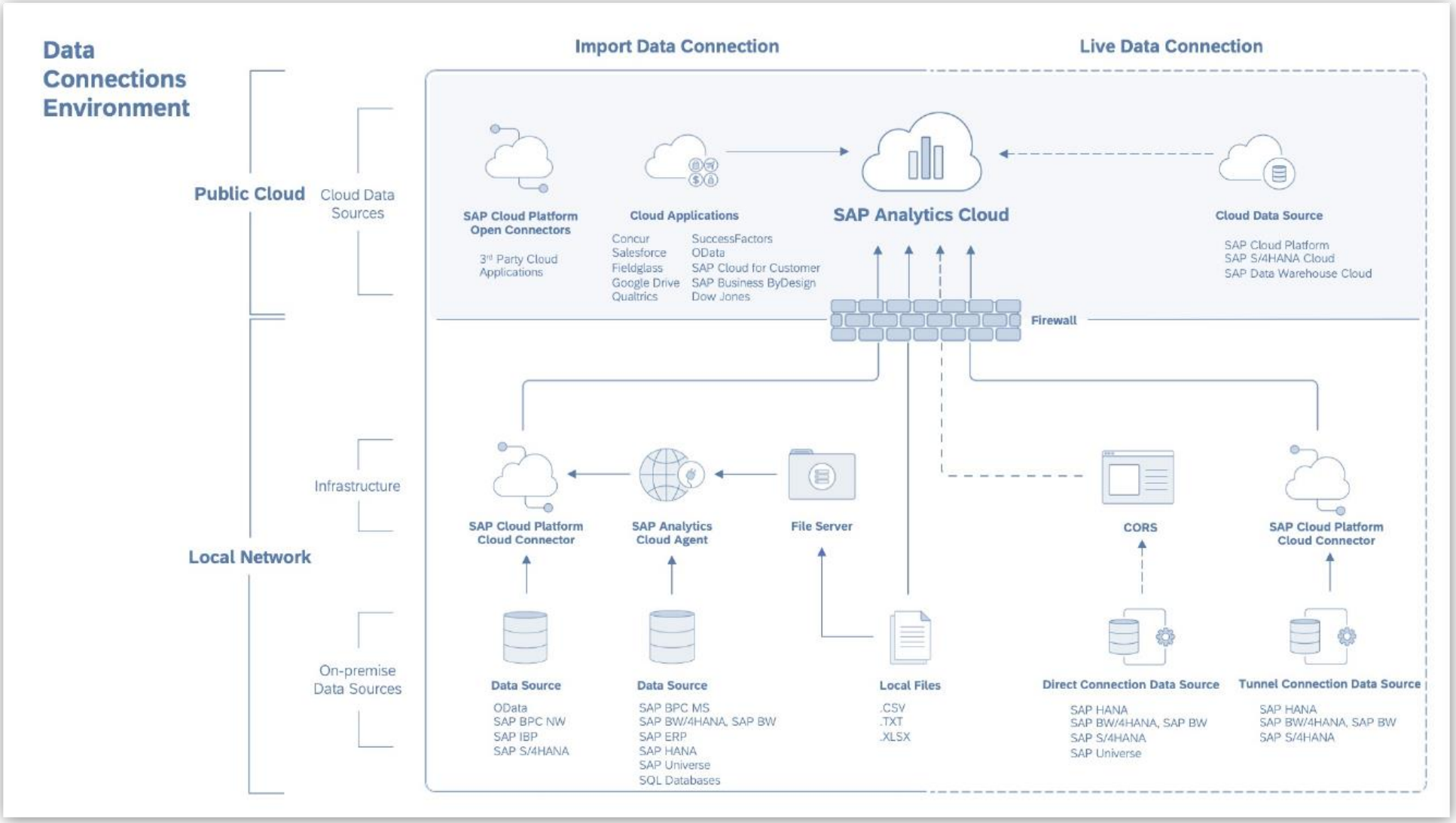
Connectivity architecture



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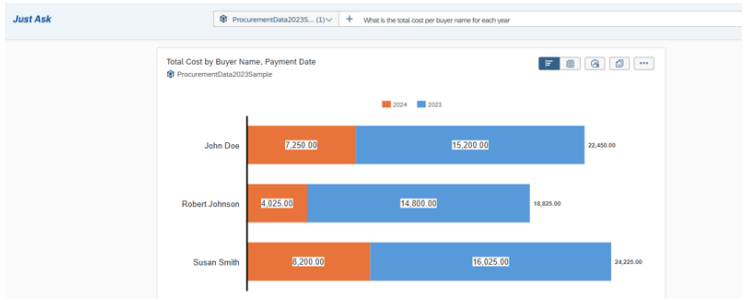
User experience

Just Ask / Joule

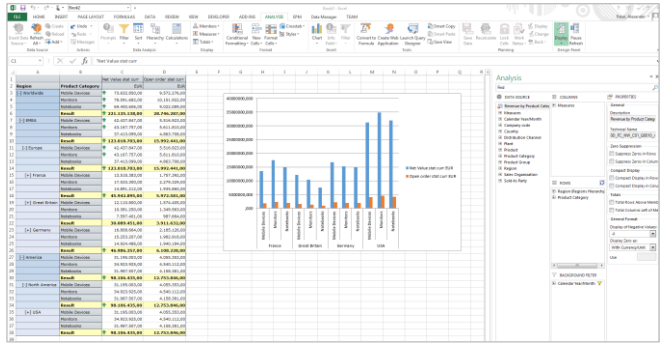


Mobile

Boardroom dashboard

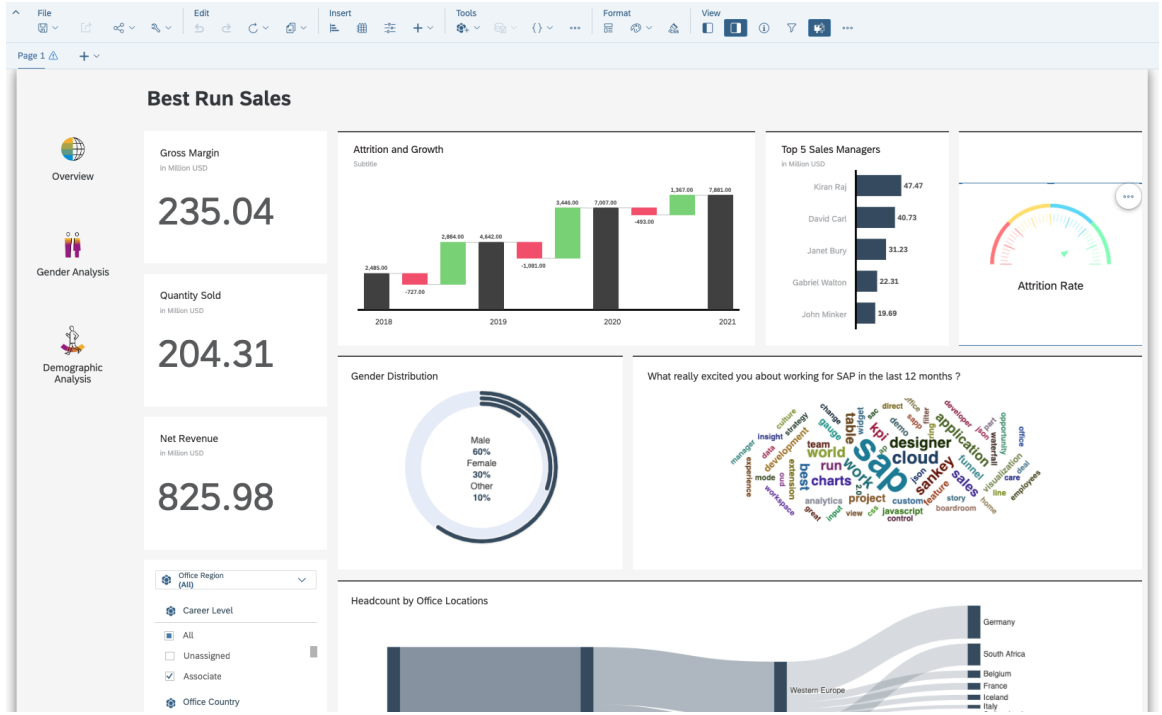
Interactive Story

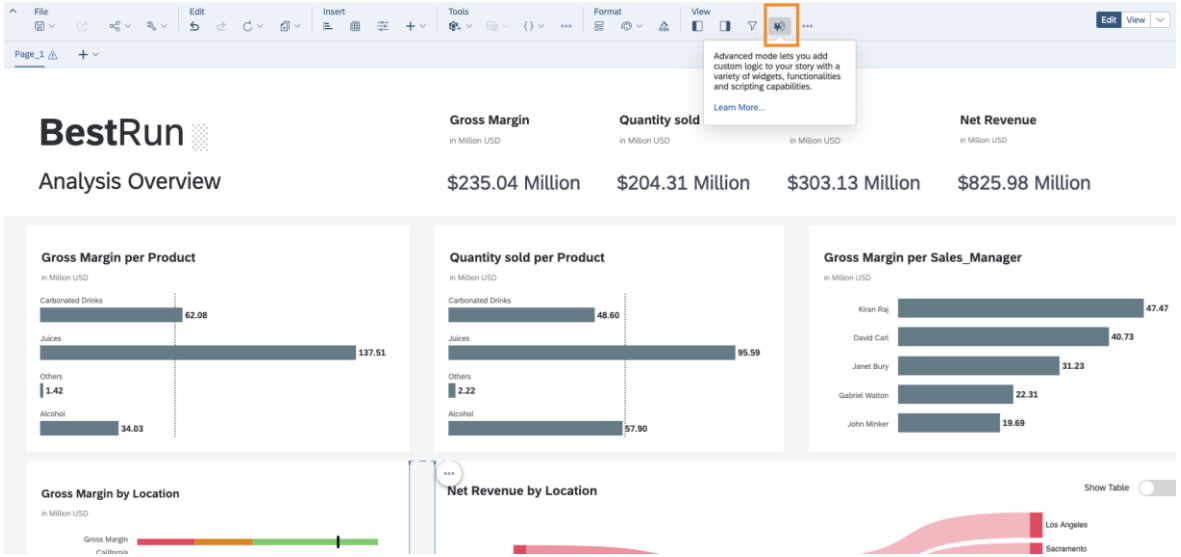
MS Office Integration



An integrated experience: Story and Application

- **Story 2.0** offers simple, streamlined tools for building dashboard-like Stories in SAC, while also tailoring to application developers through the ‘Story Developer’-mode.
- Scripting, CSS and data binding can be used where and when needed, without overcomplicating the interface for business-oriented users through the **Optimized Experience**.





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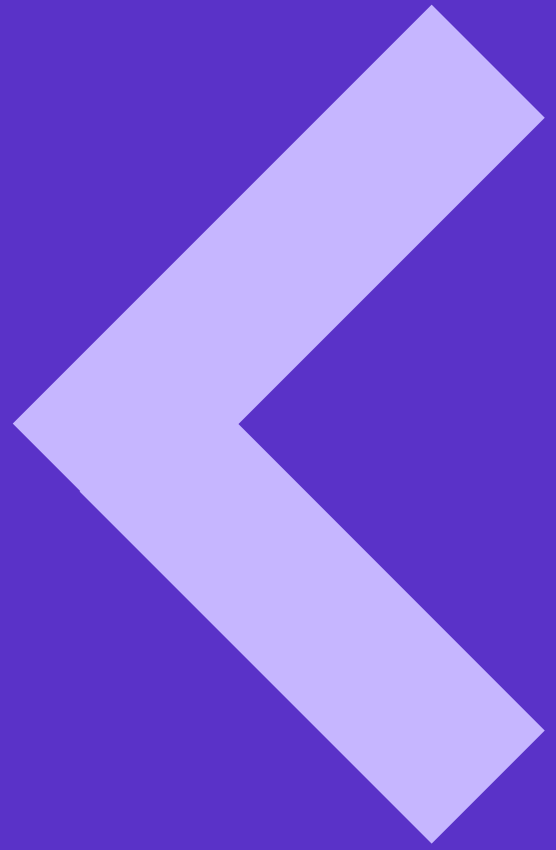
SAP Analytics Cloud

Portfolio & Pricing



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SAP Analytics Cloud Portfolio

Business Intelligence	Planning Standard	Planning Professional
User, CS data discovery, story creation and viewing	User, entering data in planning models	User, create planning models

Comparison Licenses

	Business Intelligence License	Planning License
Standard Data Connection	●	●
Enterprise Data Connections	●	●
Pre-Built Business Content	●	●
Data Modelling	●	●
Data Discovery	●	●
Data Exploration	●	●
Augmented Analytics	●	●
Live Data Connectivity	●	●
Collaboration	●	●
Mobile Applications	●	●
Planning Models	◑	●
View Planning Models	●	●
Create Planning Models	-	●
Workflow and Plan Versioning	-	●
SAP BPC integration	-	●
Events	-	●
Schedules	-	●
Allocations	-	●
Value Driver Trees	-	●
Currency Translation	-	●
Enterprise Support	●	●
24/7 Support	●	●
Customer Success Manager	●	●

● Fully Included ◑ Partially Incuded - Not Included

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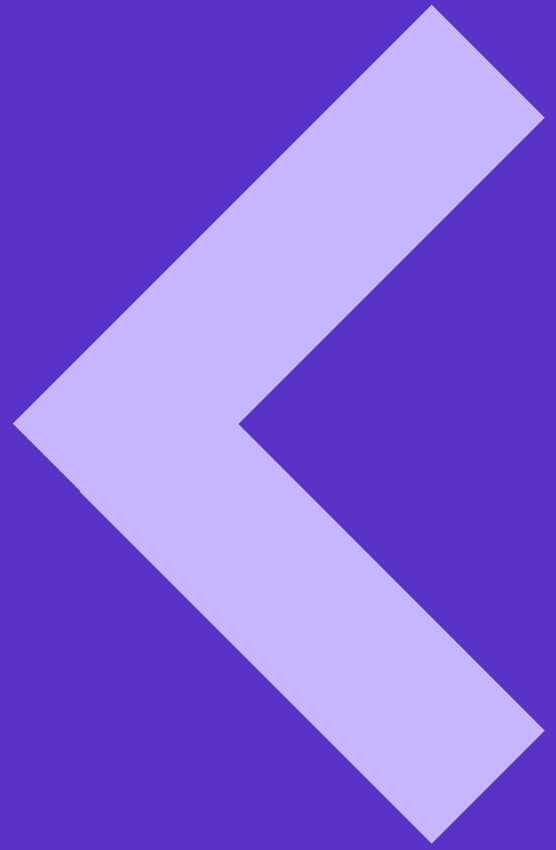
SAP Analytics Cloud

Our approach



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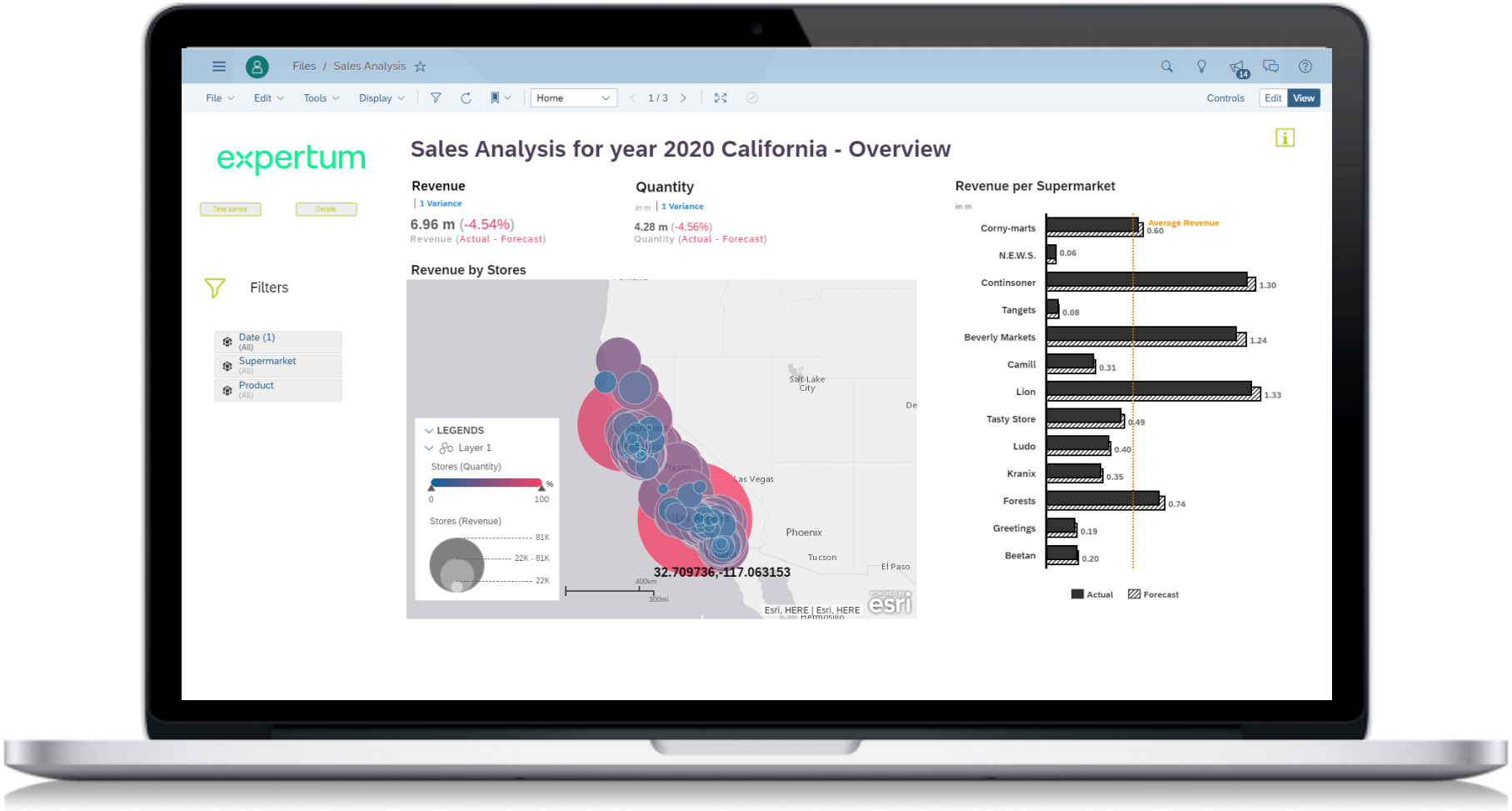
SAP Analytics Cloud – Demo



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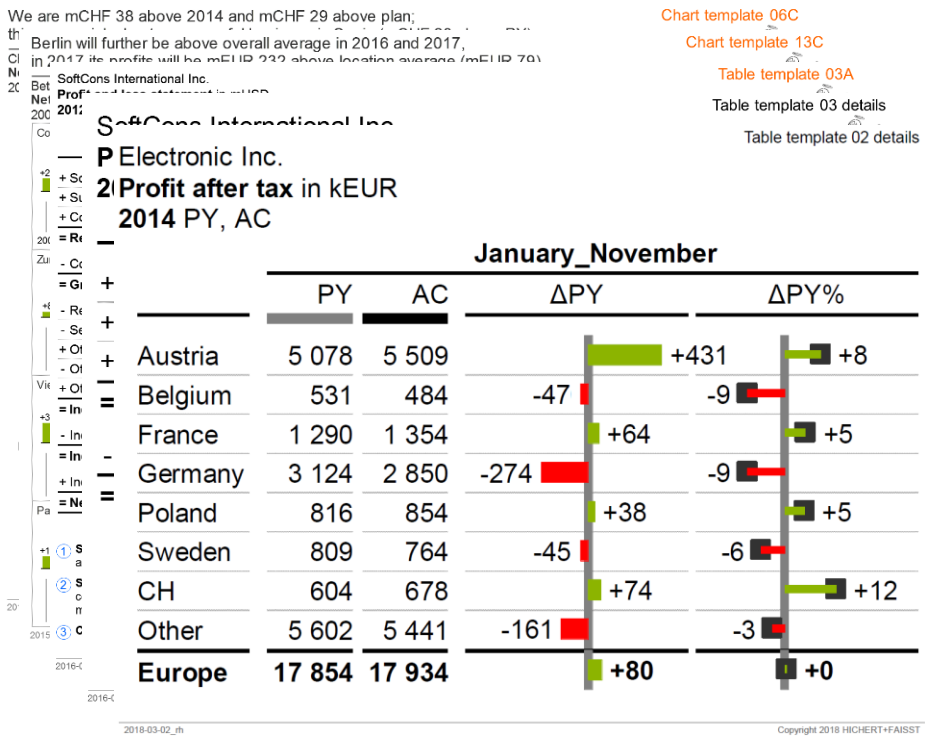
SAP Analytics Cloud – Visualisation

International Business Communication Standards (IBCS)

- Practical suggestions on enterprise reports, dashboards, charts and tables visualization with the purpose of easier understanding of information.



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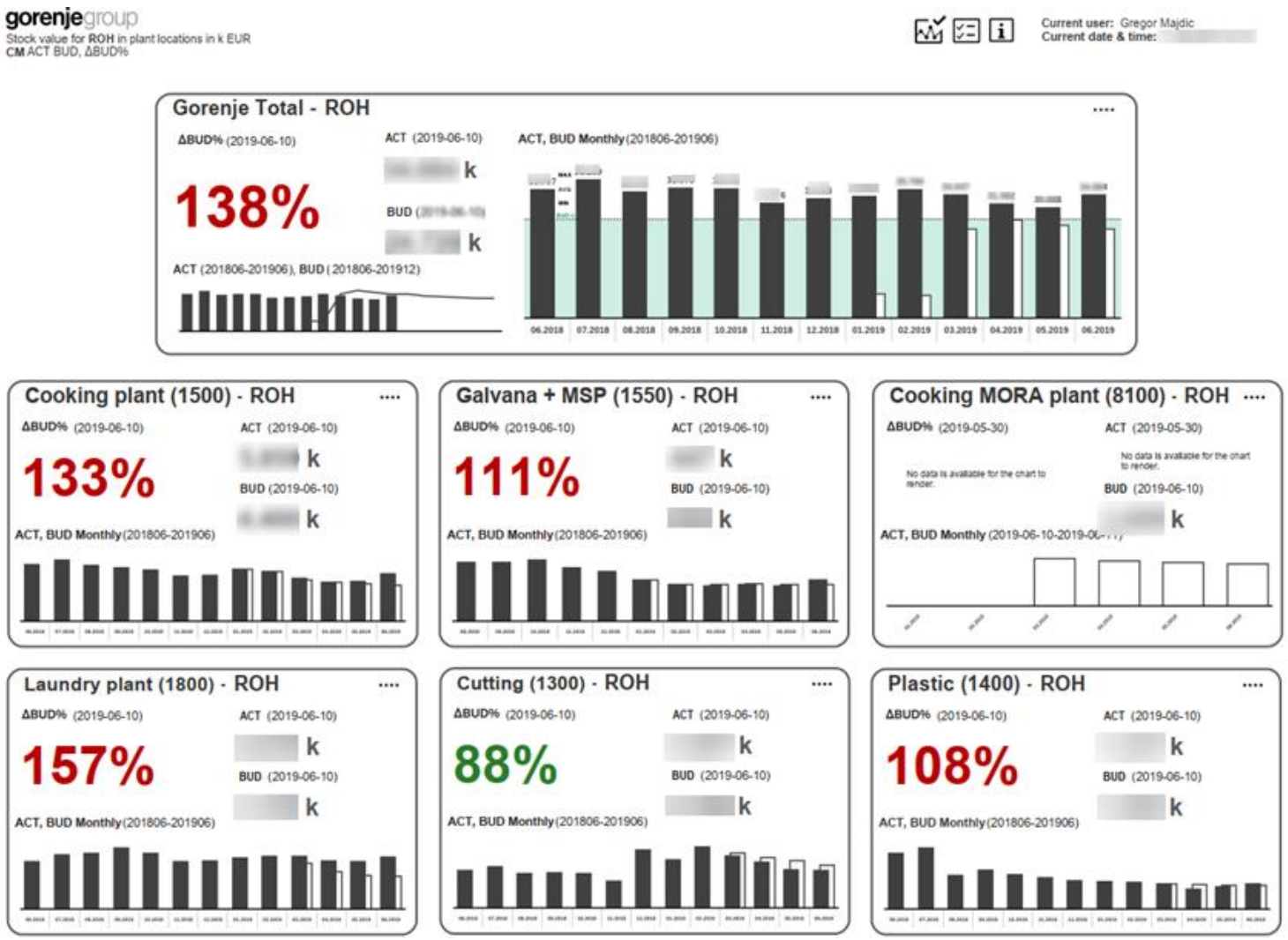
Example dashboard Expertum reference



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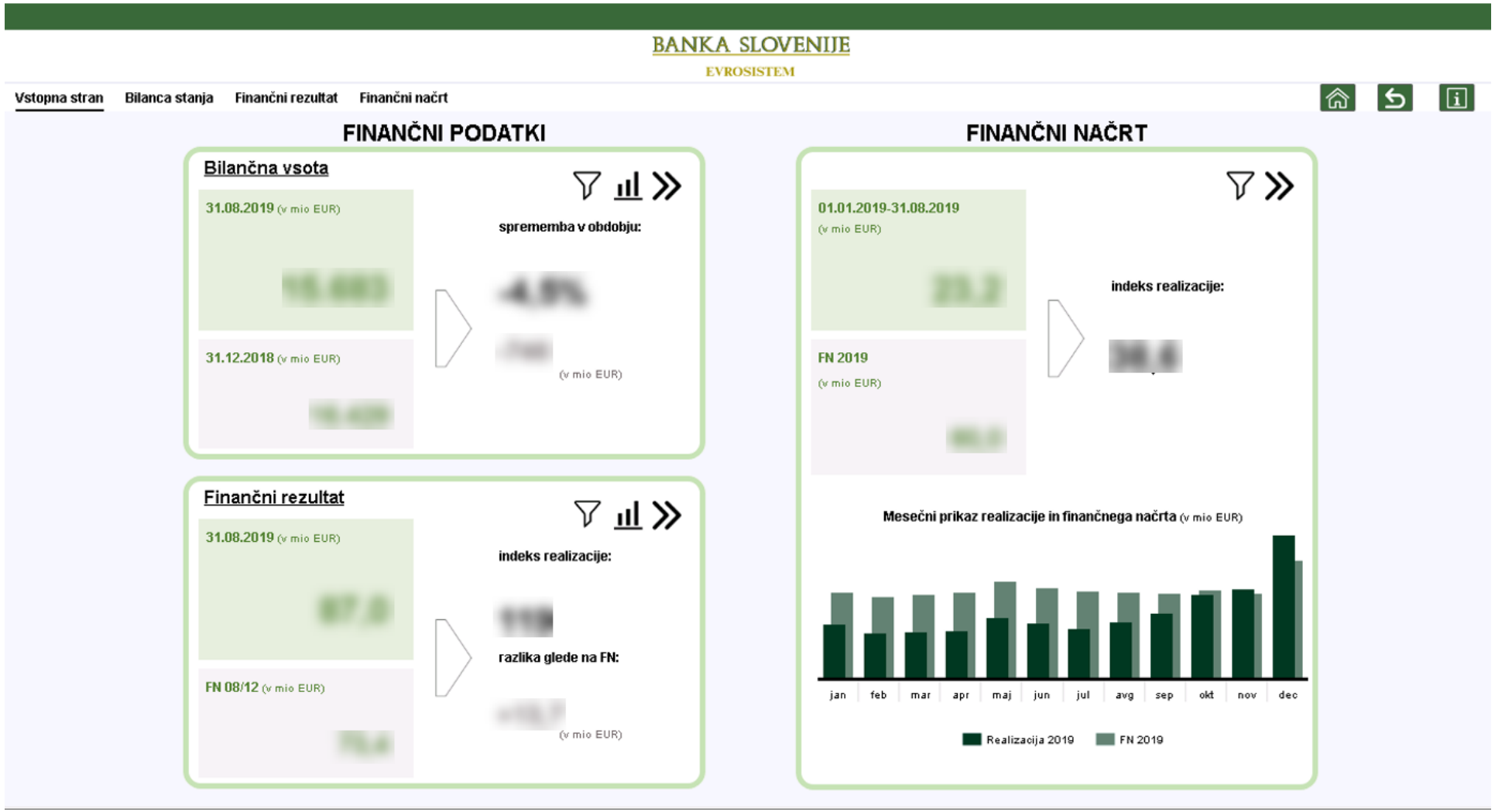

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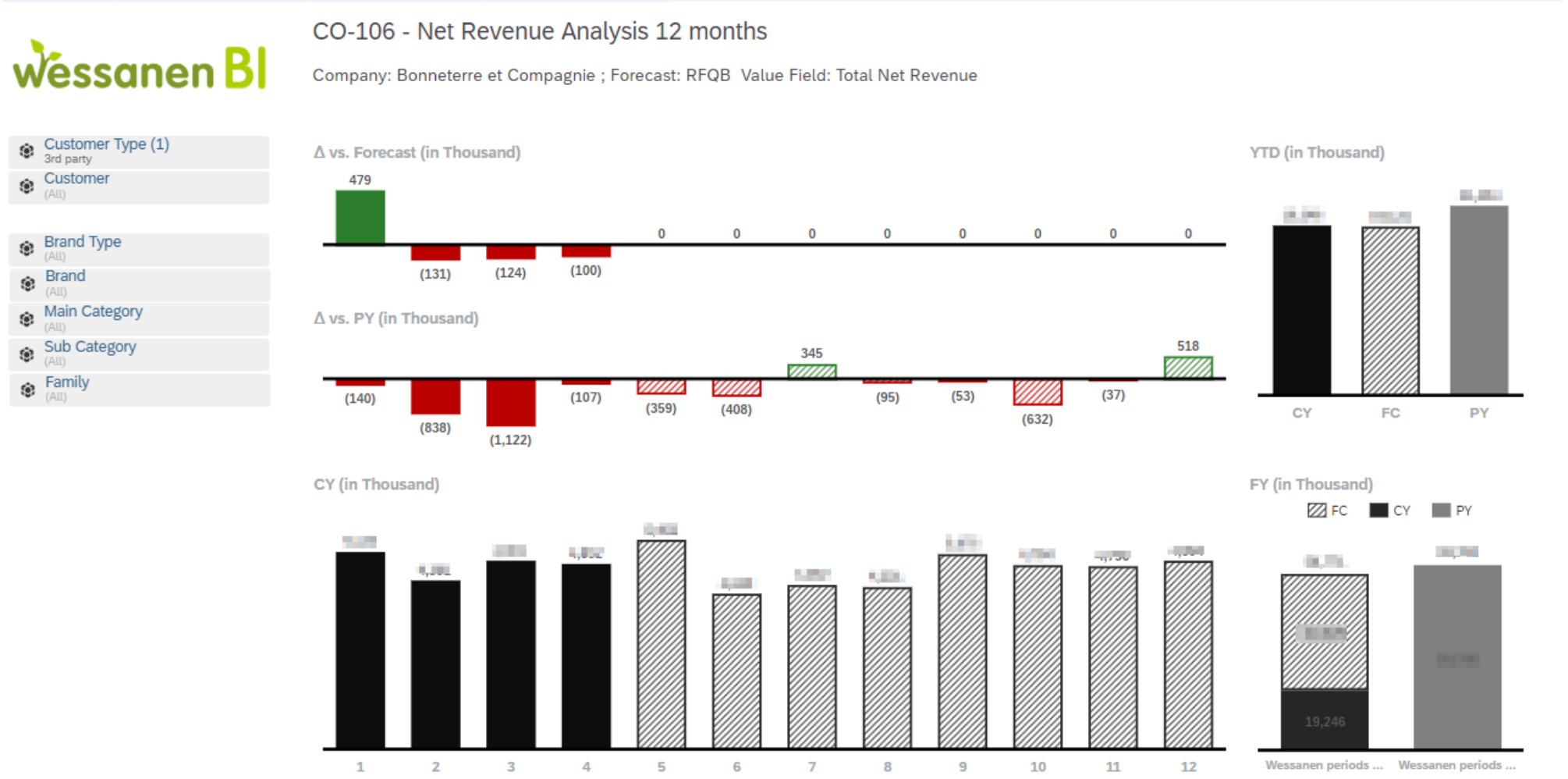

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Example dashboard Expertum reference

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Customer Type (1)
3rd party
Brand Type
(All)
Brand
(All)
Main Category
(All)
Sub Category
(All)
Family
(All)
Nav: Activity
(All)
Customer group
(All)
Sales Office
(All)

CO-101 Net revenue & Gross margin - Customer hierarchy view

Company: Bjorg et Compagnie; YTD 2020 MAY; Forecast version: RFQB; Brand type: (All); Customer type: 3rd party

	Net Revenues					Gross Profit			Gross Margin		
	NR ACT	NR Delta FC	NR Δ FC (%)	NR Delta PY	NR Δ PY (%)	GP ACT	GP Delta FC	GP Delta PY	GM ACT	GM FC	GM PY
	k EUR	k EUR	%	k EUR	%	k EUR	k EUR	k EUR	%		
Totals											
Forecast&Report Hier											
CHB-1- DIVERS France											
CHB-1- HARD DISCOUNT France											
CHB-1- INTERNATIONAL MARKET											
CHB-1- OOH France											
CHB-1- RETAIL France											
CHB-1- SOLDEURS France											
CHB-1- WEB France											
Not Assigned Customer (s)											

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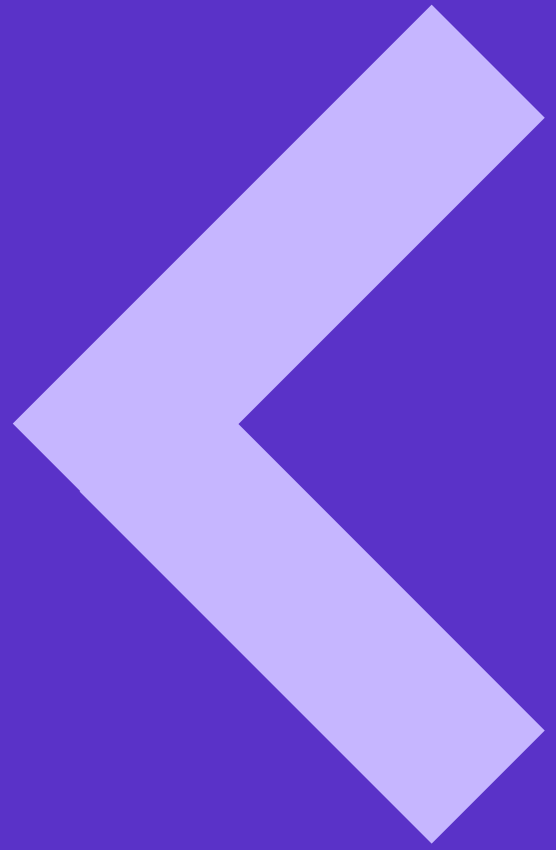
SAP Analytics Cloud

Pricing Value Package



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Pricing starter BI package – SAP Analytics Cloud

		Cost Estimation
Prepare phase	• Define Requirements of Dashboard(s) • Discover Back-end system(s) data and connections • Define Design of the Dashboard, based on data and requirements • Installation of connectors • Connections with Back-end system	€ 6.780
Licences (optional)	• SAP SAC Licenses for BI with predictive (public) • Min 25 users (user based) • 1 Year contract	€ 6.000 / Year
Story (standard)	• Prepare data model in SAC, per story • Create a SAC Story, based on our predeveloped templates	€ 4.750 / story
Application (complex)	• Prepare data model in SAC • Define additional requirements for application (data, design…) • Develop Application based on customer requirements	Time material € 680, per day

Out of scope:
*Access to the current Data Warehouse or S/4HANA/ECC system to connect SAC
**Defining and configuring authorizations on SAC

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